**Excel-Challenge Eduardo Barreto**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* ***Theater*** *is the category with the highest number of kickstart projects; it also has the most successful projects; nevertheless, Music is the category with the highest efficiency – 77% of the music projects were successful compared to 60% in* ***theater****).*
* When looking at subcategory **Plays** is the leading category in number of projects and number of successful projects (1,066 & 694 respectfully), there are tho, several other categories where all projects submitted were successful (example: Classical Musical, Documentary, hardware, electronic music and others)
* According to the Data **May** is the month with the second highest numbers of projects launched, and the highest month with successful projects launched; 61% of projects launched in May were successful.

1. **What are some limitations of this dataset?**

* The data only contains information regarding 4,064 projects out of the more than 300,000 projects launched on Kickstarter.
* The data goes from 2009 to 2017 which means that the trends observed here are 4 years old and could not be valid currently.

1. **What are some other possible tables and/or graphs that we could create?**
   * We could build tables to understand the average donation per category-state; understanding then what is the average donation we need to “be successful”
   * We could look at deadline date, compare it to the launch date and see any relationship between time and success.